

Online Store – Key Features

Wentworth Computers Ltd sales@wentworthcomputers.com
www.wentworthcomputers.com Tel: 01903 875800

Incorporates all the features to help the busy merchant business run smoothly, a full detailed document on all the functions and features is available on request.

- Unlimited Products
- Mobile and Tablet Friendly
- Click and Collect
- Order Status Tracking
- Sales and Promotions
- Order Amendment
- Refunds
- Order Acknowledgement and Invoicing
- Bulk Data Upload
- Shipping Rates
- Flexible Pricing and Discounts
- Configurable web product categories, types and groups
- Short and full product descriptions
- Multiple product images
- Multiple product attributes
- Product comparisons
- Product reviews
- Powerful search options
- Secure payment options
- Up to the minute stock and product information.

Benefits

Unlimited Products Many online store templates restrict the number of products. Our online store is not restrictive and products can be attributed with numerous features allowing users to search and filter on all aspects of the product. This includes timber and products that are sold by the metre, area or volume, products that are virtual or electronically deliverable and wholesale sizes.

API

Application Programming Interfaces are present to update the store on stock levels, pricing and the status of an order. The orders placed within the store along with the relevant payment land into Wentworth Gold Sales Order Processing System and information is exchanged in order to track the status of the order online. Amendments to orders and products within the Sales Order Processing System are automatically uploaded to the online store.

Suitable For All Sizes Of Business

Our menu-driven systems are designed to meet the needs of both single and multi-company users. Menus may be tailored for each user and passworded by the administrator to suit the needs of all operators.

Mobile

The online store application is friendly and adaptable to be used on a computer screen, tablet or mobile phone.

Online Store – Key Features

Wentworth Computers Ltd sales@wentworthcomputers.com
www.wentworthcomputers.com Tel: 01903 875800

Configurable web product categories, types and groups

The online store allows the configuration of products to group them into categories. Products can be a member of more than one category and also appear in categories such as New Products or Sale Products.

Multiple product attributes

Different attributes such as colour, dimensions, size, brand can be assigned to build up a complete product profile, which provides powerful search options according to the users requirements.

Short and full product descriptions

As well as the standard short and long descriptions, products maybe further be described plus additional specifications can be displayed in an expanded view.

Multiple product images

Products can be displayed with multiple images as well as a default image.

Product reviews

Each product has the facility to allow buyers to review purchases and provide feedback.

Product Comparisons

Flagging several products enables buyers to compare the attributes of similar products in order to make a final choice.

Up to the minute stock and product information.

With direct connections to the inventory databases, live information relating to stock levels is displayed and is updated with every movement or adjustment to stock.

Secure Payment Options

All online payment options are processed through secure gateways connecting with your payment card processing merchant and / or PayPal.

Click and Collect

Customers may offered the option to collect the goods, using the click and collect indicator. This is in addition to other shipping rates that can be charged.

Order Tracking

Orders placed online are acknowledged by email. As the order is picked and prepared for dispatch, the status can be monitored online and email confirmation that goods are ready for collection or have been picked and despatched are generated, along with an invoice.

Sales and Promotions

The online store is able to indicate which products are on sale or promotion. Pricing within Sales Order Processing can be set with a start and end date which can be reflected within the store, or not if required. The online store can also identify new products that have recently come online.

Invoicing

A detailed VAT sales invoice is emailed when the order is fulfilled and ready for collection or delivery.

Online Store – Key Features

Wentworth Computers Ltd sales@wentworthcomputers.com
www.wentworthcomputers.com Tel: 01903 875800

Bulk Data Upload

Product, customer and pricing have a bulk export and import facility using a simplified spreadsheet process whereby data can be uploaded to the online store. Especially useful during initial set up.

Shipping Rates

Delivery charges can be set within the online store in conjunction with delivery company gateways where the relevant rates can be set up and offered as a delivery option.